

# SPRING GALA

*at The Four Seasons Hotel St. Louis*

*Journey to Our Forever Home*



Saturday, April 25, 2026 | 6PM

# Spring Gala 2026

## Sponsorship Packet



Presented by



**PURINA**



On behalf of everyone at CARE STL, thank you for being a valued partner in our lifesaving work. Because of supporters like you, 2025 was a year of extraordinary impact for the animals and people of St. Louis.

Together in 2025, we:

- Cared for 3,718 animals, providing safety, medical care, and second chances
- Achieved a 99.64% live release rate, while remaining the region's only open-admission, no-kill shelter
- Reunited 475 lost pets with their families
- Placed 2,250 animals into loving adoptive and foster homes
- Performed 2,125 spay and neuter surgeries, directly addressing pet overpopulation and reducing future shelter intake
- Delivered thousands of hours of veterinary care, behavior support, and community outreach

We ensure a compassionate, fear-free environment for our city's most vulnerable animals. We lead with compassion, optimism, and fairness—and our passion for this mission drives us to love big. **With that spirit, we invite you to support our Spring Gala: Journey to Our Forever Home, taking place on Saturday, April 25, 2026, at the Four Seasons Hotel St. Louis.** This year's gala promises to be an inspiring evening centered on the strength of community partnerships that make our work possible. We anticipate welcoming over 300 guests for an unforgettable night featuring a gourmet dinner, live entertainment, curated silent auction, engaging raffles, and powerful stories that highlight the lives changed through your support.

Your partnership directly fuels lifesaving programs that give animals their second chance—and their forever home. I've included our 2026 Sponsorship Packet, which outlines the available levels and benefits. Thank you for standing with CARE STL and for helping us continue this vital work. Together, we are building a more compassionate future for animals and the people who love them.

2025

3718  
cared for

2,250  
adopted

99.64%  
Live Release Rate

## Our Unique Role in St. Louis

As the City of St. Louis' official shelter partner, CARE STL accepts every animal in need, regardless of circumstance. We are committed to building a compassionate, fear-free environment where animals are treated with dignity, patience, and love, even in the most challenging situations. When space is limited, we ask our community to stand with us - but we never turn animals away, and we never euthanize due to lack of space or resources. This commitment reflects our belief that every life matters - and every animal deserves to be seen, valued, and cared for with integrity.

### Why Sponsor This Gala

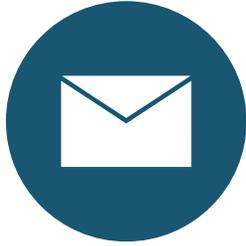
The Journey to Our Forever Home Gala is more than an evening of celebration. It is a powerful opportunity to invest in lifesaving impact and stand alongside a community committed to compassion. Sponsorship of the Spring Gala is a meaningful way to demonstrate your commitment to animal welfare while gaining valuable visibility among a dedicated audience of community leaders, advocates, and supporters.

These impressive outcomes are only possible because of strong partnerships with businesses and organizations that believe in doing good - together. By sponsoring this gala, you help ensure that CARE STL can continue to lead with compassion, optimism, and fairness while providing lifesaving care for the city's most vulnerable animals. You also gain meaningful visibility among more than 300 engaged guests, including civic leaders, philanthropists, and advocates who value purpose-driven partnerships.

**Together, we can continue to love big** - and create a future where every animal has the chance to find their forever home.



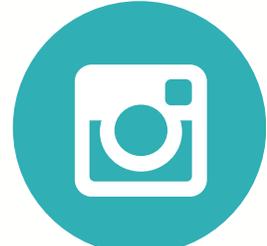
# The Power Of Our Reach in 2025



More than  
**20,780** Email  
subscribers



More than  
**66,500**  
CARE STL & CEO  
Facebook followers



More than  
**9,776**  
Instagram  
followers



More than  
**11,972,442**  
Page Views



More than  
**25,704**  
Shelter Visitors



More than  
**738,098**  
Website  
unique viewers



More than  
**2,119**  
Foster Families



More than  
**267,964**  
Volunteer & Foster hours



More than  
**78,000**  
Pounds of food  
distributed  
from our Pet Food Pantry

# Sponsorship Opportunities

## **DIAMOND SPONSOR – \$10,000**



- One table of 10 with VIP placement
- Early entrance to VIP party & Cuddle Lounge
- VIP parking for 5 cars
- Company name & logo displayed at event
- Acknowledgement from the stage during event
- Full-size ad in program
- Name/logo included in two emails and two social posts
- Logo in event slideshow
- Logo on event webpage
- Logo displayed for one year at designated area of the shelter

## **PLATINUM SPONSOR – \$7,500**



- One table of 10 with VIP placement
- Early entrance to VIP party & Cuddle Lounge
- VIP parking for 5 cars
- Company name & logo displayed at event
- Acknowledgement from the stage during event
- Half-size ad in program
- Name/logo included in one email and one social post
- Logo in event slideshow
- Logo on event webpage



# Sponsorship Opportunities

## **GOLD SPONSOR – \$5,000**



- One table of 10
- Early entrance to VIP party & Cuddle Lounge
- VIP parking for 2 cars
- Company name & logo displayed at event
- Acknowledgement from the stage during event
- Quarter-size ad in program
- Mention as sponsor in one email and one social post
- Logo in event slideshow
- Logo on event webpage

## **SILVER SPONSOR – \$2,500**



- Four tickets
- Company name & logo displayed at event
- Eighth-size ad in program
- Mention as sponsor in social post
- Logo in event slideshow
- Logo on event webpage

## **BRONZE SPONSOR – \$1,000**



- Two tickets
- Company name & logo displayed at event
- Mention as sponsor in social post
- Logo in event slideshow
- Logo on event webpage



# Sponsorship Opportunities

## **Be a Hero for Puppies & Kittens: Sponsor Our Cuddle Lounge! - \$3500**



Compassionate supporters like you can sponsor the Puppy & Kitten Cuddle Lounge, where guests will enjoy cuddling with adorable, adoptable kittens and puppies.

Sponsorship Benefits Include:

- **Brand Recognition:** Your logo is prominently displayed at the Cuddle Lounge and in event materials
- **Exclusive Access:** A VIP cuddle session with our furry stars of the night
- **Marketing Exposure:** Social media features and name recognition in our event promotions

Your Impact as a Sponsor

- Provide critical care for puppies and kittens in need
- Fund vaccinations, spay/neuter surgeries, and medical treatments
- Supply comfortable bedding, enrichment, and playtime essentials

By sponsoring the Cuddle Lounge, you're giving vulnerable animals a better future while creating a magical moment at our biggest celebration of the year.

## **Gather. Give. Celebrate: Reserve a Table for 10! - \$2000**



Imagine a night filled with excitement, celebration, and purpose—and the joy of experiencing it all alongside your closest friends, family, or colleagues. By purchasing a table of ten for our gala, you'll create an unforgettable evening of great conversation and shared inspiration—all while supporting a cause that truly makes a difference.

Why buy a table?

- **The Ultimate Shared Experience:** Connect, laugh, and celebrate the entire evening together while immersing yourselves in the impactful stories that shape our mission and your investment directly supports CARE STL and helps create a brighter future.

When you buy a table, there's no need to worry about individual ticket purchases or coordinating seating arrangements—just reserve your table and bring your favorite people for an evening to remember. Seats are limited, so secure your table today!

# Sponsorship Opportunities

## Staff Table Sponsorship - \$2,000



Our team works tirelessly every day to provide compassionate care for the animals in our shelter.

Sponsoring a table allows them to celebrate and recognize their dedication without added financial burden.

Your support directly honors the people who make our lifesaving work possible. We are deeply grateful for your partnership in supporting both our animals and those who care for them.

## Pet Sponsorship - \$500



Sponsor a shelter pet and give them the spotlight they deserve! Not only will you be sponsoring the adoption fee for FIVE pets, but a photo and heartwarming bio of a CARE STL pet will be displayed in our Cuddle Lounge, reminding attendees of the lives they are saving. The bio and photo will include your name or your company brand/logo.

Yes, I want to buy ticket/s for this event \_\_\_\_\_

Number of ticket(s): \_\_\_\_\_ \$200 per ticket

No, I cannot attend but I want to donate. Donation amount: \_\_\_\_\_

**THANK YOU!**



# Sponsorship Payment Information

**YES! I WANT TO  
SPONSOR!**

**Sponsorship Level \$ \_\_\_\_\_**

NAME/COMPANY NAME (to appear in print)

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CONTACT NAME

---

COMPLETE ADDRESS

CITY

STATE

ZIP

---

PHONE #

CONTACT EMAIL ADDRESS

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## PAYMENT INFORMATION

CHECK ENCLOSED     SEND ME AN INVOICE     PAY THE SPONSORSHIP ONLINE AT:  
<https://secure.qgiv.com/event/carestlpringgala/>

CHARGE MY CREDIT CARD     VISA     MASTERCARD     AMERICAN EXPRESS     DISCOVER

CREDIT CARD NUMBER

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NAME AS IT APPEAR ON THE CARD

---

EXPIRATION DATE

SECURITY (CVV) CODE

SIGNATURE

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EMAIL THE COMPLETED FORM TO: Gala Committee at [caregala@icarestl.org](mailto:caregala@icarestl.org)

BY SIGNING THIS DOCUMENT, YOU AGREE TO SPONSOR THE CARE STL SPRING GALA ON APRIL 25th, 2026. THANK YOU FOR YOUR SUPPORT OF THE ANIMALS AT CARE STL. PLEASE CONTACT [caregala@icarestl.org](mailto:caregala@icarestl.org) WITH ANY QUESTIONS.

AUTHORIZED SIGNATURE

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# Thank You

On behalf of everyone at CARE STL—and the animals whose lives you help transform—thank you for your generous sponsorship of our Spring Gala: Journey to Our Forever Home, taking place on April 25, 2026.

Your support means more than you may ever fully realize. Because of partners like you, CARE STL can continue to serve as the City of St. Louis' open-admission, no-kill shelter—providing compassionate, lifesaving care to animals who are lost, injured, abandoned, or neglected.

Your sponsorship directly supports our ability to:

- Provide medical care, rehabilitation, and enrichment for animals in need
- Address pet overpopulation through spay and neuter services
- Create a compassionate, fear-free environment where animals are treated with dignity, patience, and love
- Build stronger outcomes through community partnerships, education, and adoption

We are deeply grateful for your commitment to CARE STL and for standing with us as we continue to lead with compassion, optimism, and fairness. Your belief in this mission allows us to love big and change lives every single day.

We look forward to celebrating with you on April 25th and sharing the impact of your generosity throughout the year. If you have any questions or need additional information prior to the event, please do not hesitate to reach out.

With heartfelt thanks,

Weng Horak  
Founder & CEO  
CARE STL – Center for Animal Rescue & Enrichment of St. Louis  
[caregala@icarestl.org](mailto:caregala@icarestl.org)

