





Center for Animal Rescue & Enrichment of St. Louis

Partner with CARE STL

Give back to your community • Help our animals

Join the community that CAREs





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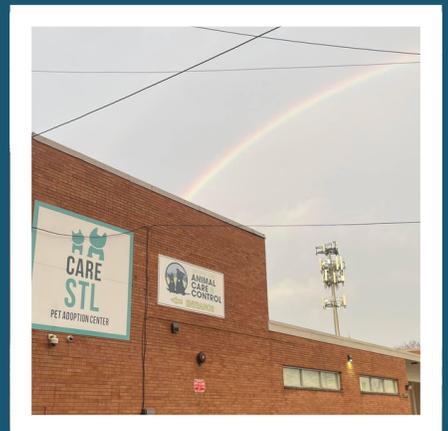
# About CARE STL

CARE STL exists to create a supportive community rooted in collaboration, compassion, and caring for people and animals. CARE STL was founded in 2018 in response to the City of St. Louis Department of Health Request for Proposals for an animal shelter partner to run the existing city-run animal shelter, which was recording a 55% euthanasia rate.

CARE STL was awarded the contract and immediately became a no-kill shelter by implementing lifesaving partnerships with other like-minded rescue organizations and delivering community outreach programs. Our primary focus is the health and safety of the animals in our care - the abused, neglected, and homeless companion animals in St. Louis city - and pairing those animals with humans to better each other. We are dedicated to implementing a long-term, holistic solution to the pet cruelty and overpopulation epidemic in our city through educating the public on responsible pet guardianship, lifesaving partnerships, and community outreach programs.

CARE STL is the only open-admission no-kill shelter within the St. Louis metro bi-state region. We are the open admission animal shelter partner for the City of St. Louis, which means that we do not turn away any animal from the City of St. Louis for any reason, including when our shelter is over capacity. We never euthanize an animal due to a lack of space or other resources needed to provide each animal with the appropriate medical care needed, regardless of condition.

As an open-admission shelter, we do not discriminate against age, size, breed, or medical situation. CARE STL envisions a world where all animals are nurtured in body, mind, and heart.

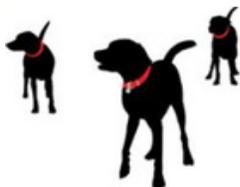


## National Partners



Maddie's  
Fund

PROUDLY SUPPORTED BY



BISSELL PET FOUNDATION™  
Until every pet has a home.





# 96.61%

LIVE RELEASE RATE

## 2022 IMPACT REPORT

# 9,585 ANIMALS SAVED SINCE 2019



3,012 RESCUED & CARED FOR AT THE SHELTER  
1,945 FOUND THEIR FOREVER HOMES  
289 REUNITED W/ THEIR FAMILIES  
97 TRANSFERRED TO RESCUE PARTNERS

3,317  
MICROCHIPPED



2,585 SPAYED &  
NEUTERED



127 TRAP,  
NEUTER &  
RETURN



185 ANIMALS  
TREATED FOR  
HEARTWORM

9,417 VACCINES  
ADMINISTERED



13,792  
VOLUNTEER  
HOURS GIVEN BY  
353 REGULAR  
VOLUNTEERS



2,055 HOURS OF  
CARE, HEALTH,  
ENRICHMENT &  
WELLNESS -  
CHEW. GIVEN TO  
137 CHEW  
BUDDIES BY 47  
MEMBERS



55,680 POUNDS  
OF PET FOOD  
DISTRIBUTED



2,785 ANIMALS  
WENT TO 1,283  
FOSTER HOMES



30 MAJOR  
SURGERIES LIKE  
AMPUTATION,  
MASS REMOVAL,  
LACERATION  
REPAIR,  
PROLAPSE  
REDUCTION,  
HERNIA REPAIR

167 OWNED PETS  
RECEIVED FREE  
VACCINES



**CARE STL'S MISSION IS TO CREATE A SUPPORTIVE COMMUNITY ROOTED IN  
COLLABORATION, COMPASSION, AND CARING FOR PEOPLE AND ANIMALS.**





## CARE STL Programs

In 2022 we saved more animals' lives than we ever have before by rescuing 2,885 cats and dogs and placing 1,945 pets into loving homes. With all the challenges brought on during this past year, we were able to take in 549 more homeless pets than in 2021. We transferred 97 animals to rescue and returned 289 pets to their owners. We treated 185 dogs for Heartworm Disease. In total, we performed 2,528 spays and neuters on previously homeless pets to help curb the ongoing cycle of unwanted litters.

- We continued our commitment to the owned pets in the City of St. Louis, by vaccinating 167 additional pets at no cost.
- Our regular active volunteer base contributed 13,792 hours in 2022.
- Our CHEW (Care, Holistic, Enrichment, Wellness) buddies enriched over 137 dogs with 2,055 individualized hours of one-on-one time by over 47 unique volunteers.



- Protective Custody (Community CARE): The Community CARE Housing program offers temporary housing and care for the pets of owners who are unable to care for them due to medical, emotional, or situational incapacitation. CARE STL provides housing for up to three months, with the possibility of extension if necessary. This agreement will also allow for the safe rehoming of the animal(s) if a reunion with their guardian is no longer possible.
- Our K9CARE4Kids offers monthly classes for at-risk kids/youth, ages 6-17 years of age. We currently have 10-15 participants in our program.

# The Power Of Our Reach



More than  
**10,045**  
EMAIL  
subscribers



More than  
**27,600**  
FACEBOOK  
followers



More than  
**5,530**  
INSTAGRAM  
followers



More than  
**172,047**  
engaged



More than  
**7,700**  
shelter visitors



**121k**  
WEBSITE  
unique viewers  
2022



More than  
**400+**  
Foster Families



More than  
**13,752**  
Volunteer Hours



More than  
**55k**  
pounds of food  
donated



## Partner with CARE STL

There are many ways to get involved with CARE STL. As a sponsor, you will be helping the 3,000+ animals we take into our shelter. While 45% of our operational budget comes from our contract with the City of St. Louis Department of Health, we still need to raise 55% of the budget to cover the significant funding need, which is the lifesaving medical care of the animals. CARE STL depends on private donors and sponsors like you to save animals with treatable diseases and injuries.

Your support will allow CARE STL to provide the highest level of care and compassion to animals and people in our community. Your generosity and passion for helping animals in need make this partnership one to be proud of.



CARE STL is committed to keeping families together and giving animals a second chance at a better life. Through our Community Microchip and Vaccine low-cost clinic, we can support the owned pets in our community and avoid animals entering our shelter due to a lack of affordable veterinary care and preventable diseases. Also, microchips are the best way to quickly reunite animals with their families if they get lost and come into our shelter.

An animal shelter is a stressful environment for any pet. Consistent enrichment, supplies, and medical care are vital for the animals' mental health and overall care during their journey to finding their loving home.



Areas of Impact

# Medical & Shelter Support

## Microchip & Vaccine Clinic

\$5000 will give a microchip and vaccines to 300+ community owned pets

## Enrichment Sponsor

\$500 per month will supply toys & mental enrichment for 150 animals each month

## Food Sponsor

\$3000 will give our sick pets Prescription Diet food to treat allergies, tummy upsets, etc., each month

## Collar & ID Tag Sponsor

\$1000 per month will give each shelter dog a martingale collar and ID tag for adopters

## In-Shelter Surgeries

\$250 per pet covers the average surgical cost for animals in our care needing spays, neuters, amputations, mass removals, enucleations, and more

Each opportunity for \$1,000+ will include one recognition post per sponsorship on our social networks and a copy of your logo on our website.



Areas of Impact

# Adoption & Lifesaving Programs

## Sponsor One Adult Dog or Cat

Just \$50 sponsors the fee of one adult dog or cat and helps them find their loving family

## Sponsor One Puppy

\$250 sponsors the fee of one puppy (under a year of age) and helps them find their loving family

## Sponsor One Kitten

\$75 sponsors the fee of one kitten (under a year of age) and helps them find their loving family

## Sponsor A Litter

\$500 will cover the costs for a litter of puppies, or kittens until they are weaned from mom

Sponsor a litter, and receive the naming rights of each baby.

\*Names may be subject to change, so we do not duplicate them.



Areas of Impact

# Adoption & Lifesaving Programs continued

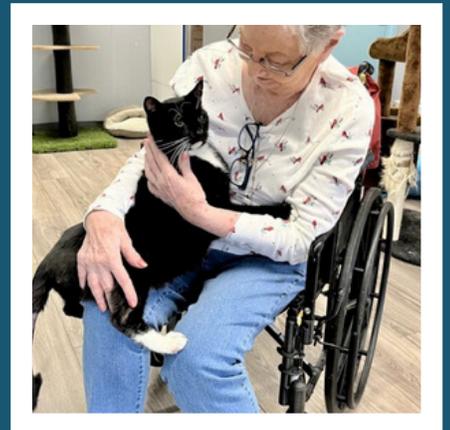
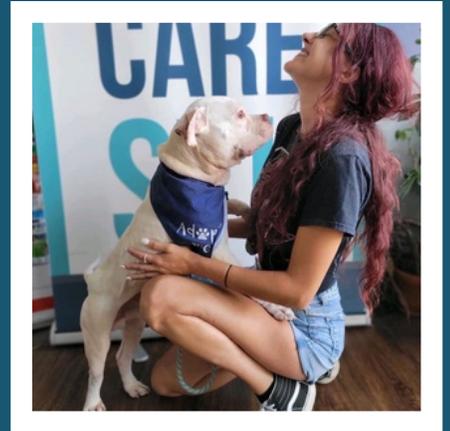
Sponsor Adoptions  
for a Week

\$1,250 will cover adoption  
fees for one week

Sponsor Adoptions  
for a Month

\$5,000 will cover adoption  
fees for one month

On average, we adopt 100+ animals per month. Having adoptions sponsored gives people the added incentive to visit and meet our pets if they are thinking of adoption. You can choose your preferred time frame when you invest, either for a week or a month. Each opportunity for \$1,000+ will include one recognition post per sponsorship on our social networks. You will get a banner with your logo on our website homepage for month-long support.



Areas of Impact

# Adoption & Lifesaving Programs continued

## Sponsor to Reunite a Pet

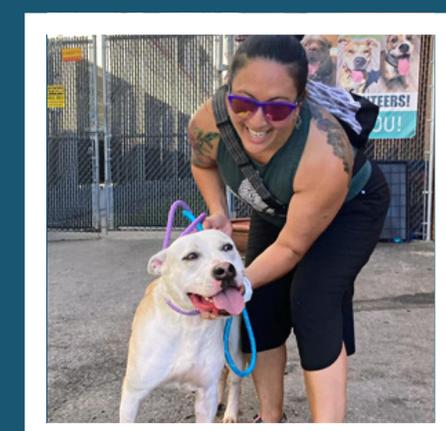
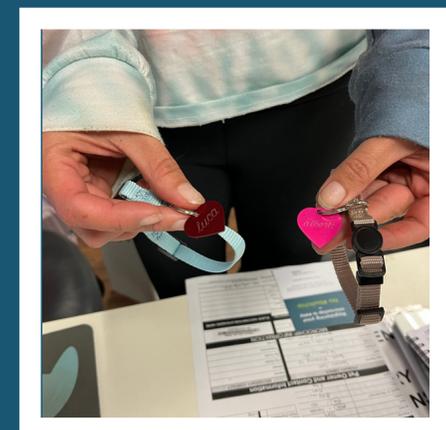
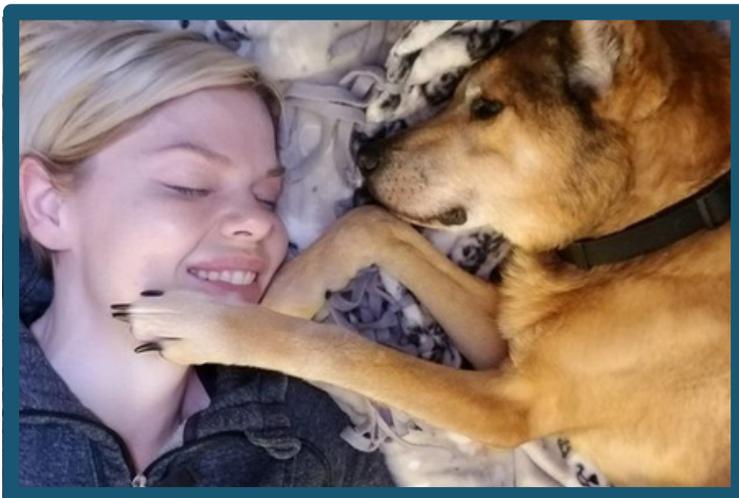
\$180 will cover all fees to reunite a family when found

## Sponsor a Community Care Pet

\$500 will cover fees to house an owned pet, spay or neuter, vaccinate, & feed

We believe in removing all barriers to help reunite pets with their families. Each pet returned to its owner is spayed or neutered, fully vaccinated, and microchipped. All other medical needs are taken care of while the animal is in our care. Each dog goes home with a new collar and identification tag.

As part of our Protective Custody (Community Care) program, we will house and care for an animal for up to 90 days if its owner is incapacitated and needs help to get back on their feet. After the animal returns home, we offer low-cost vaccines and food from our pantry at no cost.



# Signature & Special Events



<b>Roulette For The Rescues</b> September 2023	<b>Sip n' Shop</b> December 10, 2023	<b>Canines on the Catwalk</b> Coming June 2024
<p><b>About:</b></p> <p>Let the good times roll as you partner with us for our first annual casino inspired night to raise funds to benefit the homeless animals of CARE STL.</p> <p>Gather your friends for a night of cocktails at our open bar, casino games, hors d'oeuvres, and a chance to mingle with fellow animal lovers!</p>	<p><b>About:</b></p> <p>Partner with us on our third annual Sip n' Shop. This is a casual evening to enjoy shopping local vendors for unique holiday gifts, including artwork, jewelry, specialty items, and of course gifts for our furry friends.</p> <p>Enjoy wine, beer, hors d'oeuvres and live music as you gather with friends. And a visit from Santa all the way from the North pole!</p>	<p><b>About:</b></p> <p>Partner with us for our inaugural Canines on the Catwalk, featuring a fashion show with local designers and our beautiful shelter dogs as they strut their stuff and help us raise money for their shelter friends. You won't want to miss this night filled with glamour, dinner, live music, dancing, and a silent auction.</p>
<p><b>Sponsorship Levels:</b></p> <p>Pitboss: \$5,000+                      Jackpot: \$2,500+                      Full House: \$1,000+                      2 Pair: \$500+</p>	<p><b>Sponsorship Levels:</b></p> <p>Santa's Helper: \$5000+                      Rudolph's Crew: \$2,500+                      Shining Star: \$1,000+                      Snowman: \$500+                      Jingle Bells: \$250+                      Elves: \$100+</p>	<p><b>Sponsorship Levels:</b></p> <p>Sponsorship details coming soon!</p> <p>For sponsorship discussion, please email <a href="mailto:dana@icarestl.org">dana@icarestl.org</a></p>
<p><b>Attendees:</b>                      up to 150 attendees</p> <p><b>Time:</b> TBD</p> <p><b>Location:</b> TBD</p>	<p><b>Attendees:</b>                      up to 300 attendees</p> <p><b>Time:</b> 4 pm- 8 pm</p> <p><b>Location:</b>                      The Majorette                      7150 Manchester Ave.                      St. Louis, MO 63143</p>	<p><b>Attendees:</b>                      details to come</p> <p><b>Time:</b> TBD</p> <p><b>Location:</b> TBD</p>

# Sponsorship benefits

## Roulette for the Rescues

### **Pitboss- \$5,000+**

Six VIP tickets + includes personal server, ten game tokens, five 50/50 raffle tickets  
Social Media Recognition  
Logo on event signage  
Logo on website banner on homepage

### **Jackpot- \$2,500+**

Two VIP tickets to the event + includes personal server, five game tokens  
Social Media Recognition  
Logo on event signage  
Logo on website banner on homepage

### **Full House- \$1000+**

Four regular admission tickets to the event  
Social Media Recognition  
Logo on event signage

### **Two Pair- \$500+**

Two regular admission tickets to the event  
Social Media Recognition  
Logo on event signage



# Sponsorship benefits

## Sip n' Shop

### **Santa's Helper- \$5,000+**

Six VIP tickets to the event + includes signature CARE STL cup & photo with Santa  
Social Media Recognition  
Logo on event signage  
Logo on website banner on homepage

### **Rudolph's Crew- \$2,500+**

Four VIP tickets to the event + includes signature CARE STL cup & photo with Santa  
Social Media Recognition  
Logo on event signage  
Logo on website banner on homepage

### **Shining Star- \$1000+**

Four regular admission tickets to the event  
Social Media Recognition  
Logo on event signage

### **Snowman- \$500+**

Two regular admission tickets to the event  
Social Media Recognition  
Logo on event signage

### **Jingle Bells- \$250+**

Two regular admission tickets to the event  
Logo on event signage

### **Elves- \$100+**

Two regular admission tickets to the event

# Give STL Matching Donors



For 2023, a big focus is getting pets home as quickly as possible. A cornerstone of our mission is ensuring that every animal is spayed or neutered before adoption or being reunited with a loving family. To reduce barriers for families claiming a lost pet, we waive all fees, including spay/neuter costs. Last year we altered 2605 animals, including shelter strays, pets being reunited with families, and community-owned pets.

We ask you to join our spay-neuter revolution and be part of the solution, The biggest obstacle we face is not being able to serve our community in more extraordinary ways due to a lack of funding and support. Matching funds for the day encourage others to donate and support CARE STL's spay neuter efforts.

**\$10,000**

Your investment matches donors up to \$10,000 and covers 200 spays and neuter surgeries.

You will receive recognition on our website, social media network, and on our Give STL page and all advertising. You will be mentioned in all e-blasts reaching 10,000+ mailing list.

**\$5,000**

Your investment matches donors up to \$5,000 and covers 100 spays and neuter surgeries.

You will receive recognition on our website, social media network, and on our Give STL page and all advertising. You will be mentioned in all e-blasts reaching 10,000+ mailing list.

**\$2,500**

Your investment matches donors up to \$2,500 and covers 50 spays and neuter surgeries.

You will receive recognition on our website, social media network, and on our Give STL page.

**\$500-  
\$1000**

Your investment matches donors up to \$1,000 and covers 10-20 spays and neuter surgeries.

You will receive recognition on our social media network.



**CELEBRATING 10 YEARS**

POWERED BY THE  
St. Louis Community  
Foundation



# Signature & Special Events continued



We are hosting four large adoption events for 2023 at our adoption center. These events help bring attention to our homeless dogs and cats needing to find loving homes. When you choose to sponsor an adoption event, your investment will go towards the animal's adoption fee and help them get connected with their new family.

### Sponsorship Levels

Adoption events held at our shelter range from 10-30 adoptions in a day depending upon if it is a sponsored event.

- Top Dog: \$1,500
- Puppy: \$500
- Kitten: \$250

### Location

CARE STL  
2700 Walnut Place  
St. Louis, MO 63103

### Donor Benefit

When you sponsor an adoption event, you will receive recognition on our social networks.

Sponsor at the "Top Dog" level and your logo will be added to our event flyer and website banner.



# COMMITMENT FORM

## MEDICAL & SHELTER SUPPORT

Microchip & Vaccine Clinic

Amount Committed \$ \_\_\_\_\_

Enrichment Sponsor

Amount Committed \$ \_\_\_\_\_

Collar & ID Tag Sponsor

Amount Committed \$ \_\_\_\_\_

In-Shelter Surgeries

Amount Committed \$ \_\_\_\_\_

## ADOPTION & LIFESAVING PROGRAMS

Adult Pet Sponsor

Amount Committed \$ \_\_\_\_\_

Puppy Sponsor

Amount Committed \$ \_\_\_\_\_

Kitten Sponsor

Amount Committed \$ \_\_\_\_\_

Litter Sponsor

Amount Committed \$ \_\_\_\_\_

Weekly Adoption Sponsor

Amount Committed \$ \_\_\_\_\_

Monthly Adoption Sponsor

Amount Committed \$ \_\_\_\_\_

Reunite a Pet Sponsor

Amount Committed \$ \_\_\_\_\_

Community Care Pet Sponsor

Amount Committed \$ \_\_\_\_\_

## EVENTS

Roulette for the Rescues - by July 30

Sponsorship Level \_\_\_\_\_

Sip N' Shop- by October 15

Sponsorship Level \_\_\_\_\_

Canines On The Catwalk

Email To Discuss \_\_\_\_\_

In-Shelter Adoption Events

Sponsorship Level \_\_\_\_\_

Give STL Matching Donor

Sponsorship Level \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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