



## The Aly Report



Sniffing out the latest news from CARE STL

### **Furever Friends:**

Unicorn Adoption Special  
Flynt, and Winger & Stryper

### **Humans of CARE STL:**

Weng and Valerie are presenting at the Best Friends National Conference

### **Celebrating Partnership:**

Saint Louis Closet Co, Bark n Sniff and  
Steve's Hot Dogs

### **CARE STL Out and About:**

Schicker Ford Adoption Event

### **CARE Wishlist Spotlight:**

Cat Scratchers, Dogs Leashes and File  
Folders

It's our first Aly Report of the year and we're excited about all the good things coming this year! Let's get started...

### **January is National Walk Your Pet Month**

January is National Walk Your Pet Month! Getting outside is good for your physical and mental health. Pets are good for your mental and emotional health. Take your pets for a walk and you're honoring your physical, mental and emotional health! Benefits include improved cardiovascular fitness, lower blood pressure, and decreased stress for both you and your pet. Physical activity doesn't have to be strenuous to release endorphins - a 20-minute walk around the block is enough to create positive feelings and give your pet the mental stimulation they seek as they engage with the world outside their home - all the new smells, sounds and sights are great for their mental health too.

If you don't have your own dog to walk, or cat to push in a stroller, you may [foster](#) one of ours for free, or [adopt](#) a pet during our Unicorn Adoption Special (more on that later).

If having a pet in the home is not right for you right now and you still want the benefit of interacting with a furry companion, you will get all the emotional, mental and physical

benefits when you [volunteer](#) at our shelter, too!

Remember, it is winter right now - so brush up on these [cold weather safety tips](#) before taking your pets out on icy or treated surfaces.



Volunteer Andrea with Merade.



Volunteer Amy with Faiz.

### Until Further Notice: Visits by Appointment Only

For the health and safety of our staff and visitors, CARE STL has suspended walk-in adoption and foster visits, and we have reinstated our appointment-based adoption and foster meet and greets. To schedule your foster or adoption appointment, complete the [foster](#) or [adoption](#) application online, and then check your email for a link to schedule your appointment.

A promotional graphic for 'Unicorn Adoptions' at CARE STL. It features two puppies, one tan and one grey, both wearing colorful party hats. The background is black with white and yellow bokeh lights. The text 'Unicorn Adoptions' is written in a pink, bubbly font. Below it, in white and blue text, it says 'FIRST TIME EVER! ALL ADOPTIONS 50% OFF' and 'INCLUDES PUPPIES AND KITTENS.' The CARE STL logo is in the top left corner.

### Furever Friends Matchmaking: Flynt, and Winger and Stryper

Unicorn Adoption Sepcial: valid until January 31st, 2022





## Flynt

### Flynt (dog, male, 2.5 years old)

From Jordan, Flynt fan and CARE STL caregiver:

Flynt is THE most dapper gentleman I have ever met! He is treat motivated and knows to sit and come on command. I am absolutely smitten by him! The one thing that holds him back is that he needs to be the one and only pet in the home, and sadly that does sway many adopters. But this guy has so much going for him that we cannot overlook!

Flynt is fantastic when listening to commands such as no, leave it, lets go...and then he does! He is so polite, never jumps on people, and loves affection from all. He loves his time out in the play-yard and although he's a strong bubba boy he is always super sweet.

I truly believe some adopters are missing out on the love of a really great companion. I believe he will THRIVE in a home where there are not hundreds of dogs around but I already think he is perfect! Someone just needs to give Flynt the chance he deserves!

Please come find out for yourself how amazing he truly is!

Adoptions are by appointment only until further notice. Complete the application below and you will be sent a link to schedule your meet and greet with Flynt.

[Adopt Me!](#)

## Winger

### Winger & Stryper (cats, males, 1 year old)

Winger and Stryper are a bonded pair that was scooped up after they were found dumped outside, and then brought to us for a fresh start.

Both incredibly beautiful boys, it is obvious they had a home at some point! Stryper (the lynx point) is super sweet and a cool cat and his friend Winger depends on him for security.

Winger is very shy and is slowly making progress here with the help of the ever magical Churu treats! (But how cute is he peeking around the cat cave!)

Winger loves the other cats and is still working on being more comfortable with us humans!

A foster home or adopter would be just the ticket for these two!! While Stryper is eating up all the attention he gets here, Winger is in need of a more stable and quiet place to land! These two must stay together.

Both boys are just a year old and need a fresh start!

Adoptions are by appointment only until further notice. Complete the application below and you will be sent a link to schedule your meet and greet with Winger and Stryper.

[Adopt Me!](#)

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## Humans of CARE STL: Weng Horak and Valerie Strobo are presenting at the Best Friends National Conference



Weng Horak (left), founder and CEO, and Valerie Strobo (right), VP of operations, will be presenting at the [2022 Best Friends National Conference!](#)

Their session has been designed in response to the many conversations Weng and Val receive about how to replicate CARE STL's success, and is titled "Turning Your Municipal Shelter into a No-Kill Shelter". It will focus on how to maintain open-admission status and acquire a no-kill save rate.

This is no small feat, and we are all so proud of our leadership team at CARE STL for implementing innovative strategies, and their willingness to share their challenges and successful processes. Weng and Val, along with all of our shelter staff, volunteers, and foster families work so hard to maintain our no-kill status every day. We are so lucky to have them leading our team and we know that anyone looking to replicate this success will learn so much from them!

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## Celebrating Partnerships: Saint Louis Closet Co. and more...

We are fortunate to have so much support from the business community - who support us by contributing time and funds, and share our stories. We invite you to support the businesses that support CARE STL - knowing that they care about the same causes that you do!



Saint Louis Closet Co.

**Saint Louis Closet Co. gives back to CARE STL in January**  
[Saint Louis Closet Co](#) selected CARE STL as their Closets for a Cause partner for January! It's the perfect month to organize, and if you're looking for a closet makeover they can help! For the month of January, a portion of all sales will benefit CARE STL's Emergency Medical Fund. [Find out more](#) about this great program and schedule a free consultation before the end of January!

## Steve's Hot Dogs honors Betty White

January 17th would have been Betty White's 100th birthday. To honor her contribution to animal welfare, [Steve's Hot Dogs](#) is donating 15% of the proceeds to CARE STL in her honor!



**Bark n Sniff is a CARE STL Gold Level Business Partner!**  
CARE STL is proud to announce that Bark n Sniff is our first Gold Level Business Community Partner!. We appreciate their investment in the dogs and cats of CARE STL.

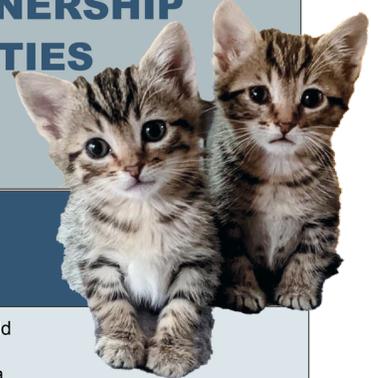
Bark n Sniff produces supplements for dogs - you can find out more about them at [barknsniffspice.com](http://barknsniffspice.com).

Your business can enjoy the benefits of being a CARE STL Business Community Partner, starting at just \$500 per year!

Sponsorship Level	Benefits
<b>Platinum Partner</b> \$10,000 per year	<ul style="list-style-type: none"> <li>• Logo and hyperlink on CARE STL website home page, above the fold</li> <li>• Text, logo and hyperlink listing in online "CARE STL Partners Guide"</li> <li>• 1 adoptable social media post per week for use on your social media</li> <li>• 8 social media spotlight posts on FB, TW, IG and LI (24 total) per year</li> <li>• 2 CARE STL email newsletter spotlight per year (logo, link to website, in sponsors section)</li> <li>• 2 250-word articles above the fold in CARE STL email newsletter, per year</li> <li>• 3 CARE STL Adoptable Animal Amabassador visit per year</li> <li>• 10x6" logo on all special event signage (gala, trivia night, strut your mutt, etc.)</li> <li>• Digital and hardcopy "CARE STL Partner" logo for use on your marketing materials</li> <li>• Tax deductible donation acknowledgement for portion of sponsorship cost</li> </ul>
<b>Diamond Partner</b> \$5,000 per year	<ul style="list-style-type: none"> <li>• Text, logo and hyperlink listing in online "CARE STL Partners Guide"</li> <li>• Logo and hyperlink on CARE STL website home page</li> <li>• 1 adoptable social media post per week for use on your social media</li> <li>• 4 social media spotlight posts on FB, TW, IG and LI (16 total) per year</li> <li>• 2 CARE STL email newsletter spotlights per year (logo, hyperlink)</li> <li>• 1 250-word article above the fold in CARE STL email newsletter, per year</li> <li>• 2 CARE STL Adoptable Animal Amabassador visits per year</li> <li>• 10x6" logo on all special event signage (gala, trivia night, strut your mutt, etc.)</li> <li>• Digital and hardcopy "CARE STL Partner" logo for use on your marketing materials</li> <li>• Tax deductible donation acknowledgement for portion of sponsorship cost</li> </ul>
<b>Gold Partner</b> \$2,500 per year	<ul style="list-style-type: none"> <li>• Text, logo and hyperlink listing in online "CARE STL Partners Guide"</li> <li>• Logo and hyperlink on Business Community Partner Webpage</li> <li>• 1 adoptable social media post per week for use on your social media</li> <li>• 3 social media spotlight posts on FB, TW, IG and LI (12 total) per year</li> <li>• 1 CARE STL email newsletter spotlight per year (logo, hyperlink)</li> <li>• 1 CARE STL Adoptable Animal Amabassador visit per year</li> <li>• 8x6" logo on all special event signage (gala, trivia night, strut your mutt, etc.)</li> <li>• Digital and hardcopy "CARE STL Partner" logo for use on your marketing materials</li> <li>• Tax deductible donation acknowledgement for portion of sponsorship cost</li> </ul>
<b>Silver Partner</b> \$1,000 per year	<ul style="list-style-type: none"> <li>• Text, logo and hyperlink listing in online "CARE STL Partners Guide"</li> <li>• Logo and hyperlink on Business Community Partner Webpage</li> <li>• 1 adoptable social media post per week for use on your social media</li> <li>• 2 social media spotlight posts on FB, TW, IG and LI (8 total) per year</li> <li>• 6x4" logo on all special event signage (gala, trivia night, strut your mutt, etc.)</li> <li>• Digital and hardcopy "CARE STL Partner" logo for use on your marketing materials</li> <li>• Tax deductible donation acknowledgement for portion of sponsorship cost</li> </ul>
<b>Bronze Partner</b> \$500 per year	<ul style="list-style-type: none"> <li>• Text, logo and hyperlink listing in online "CARE STL Partners Guide"</li> <li>• Logo and hyperlink on Business Community Partner Webpage</li> <li>• 1 adoptable social media post per week for use on your social media</li> <li>• 1 social media spotlight post on FB, TW, IG and LI (4 total) per year</li> <li>• 4x3" logo on all special event signage (gala, trivia night, strut your mutt, etc.)</li> <li>• Digital and hardcopy "CARE STL Partner" logo for use on your marketing materials</li> <li>• Tax deductible donation acknowledgement for portion of sponsorship cost</li> </ul>



## ANNUAL BUSINESS PARTNERSHIP OPPORTUNITIES



Become a CARE STL Business Partner Today!

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## CARE STL Out and About

### Saturday, February 12th, 2022: Schicker Ford

An adoption event where you can meet CARE STL adoptable dogs, and [Schicker Ford of St. Louis](#) is sponsoring adoption fees for all animals adopted at this event!

10am - 5pm

3300 S. Kingshighway, St. Louis, MO 63139

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## CARE STL Wishlist Spotlight

We are always in need of supplies. If you would like to send us something from our [Chewy](#) or [Amazon](#) wishlist, we would appreciate it! (Insider wishlist tip: CARE STL receives a donation from Chewy every time you shop and choose us the shelter you support!)

You may order and ship directly to us, or deliver it to us at: CARE STL at 2700 Walnut Place, St. Louis, MO 63103.



[Shop Cat Scratchers](#)



[Shop Dog Leashes](#)



[Shop File Folders](#)

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Donate Now

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## Thank YOU!

Look out for the February issue of The Aly Report, where we will share our record-breaking 2021 impact numbers!

### About "The Aly Report"

When it came time to start an email newsletter, we couldn't think of a name. We could, however, think of the dog in our shelter right now that our volunteers all love. Alejandra is a princess who has been at CARE STL since March 2020. Her personality, lovability and charisma make her the perfect face for our newsletter!

### About CARE STL

Center for Animal Rescue and Enrichment of St. Louis (CARE STL) is a 501c3 nonprofit organization with a mission to create a supportive community rooted in collaboration, compassion, and caring for people and animals. We are a no-kill open-admission shelter.

supportive community rooted in collaboration, compassion, and caring, for people and animals. We are a no-kill open-admission shelter that embraces the No-Kill Equation and follows the guiding principles of no-kill shelters. We work with a network of community partners, business sponsors, adopters, donors, and volunteers to advocate for animal welfare.  
[www.icarestl.org](http://www.icarestl.org)

### **Our Contact Information**

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